

# GREEN ECONOMY NORTH



**Green Economy North** works to measure and manage your organization's environmental footprint by finding ways to reduce greenhouse gas emissions and increase profitability. Contact us to get your business on track to meet environmental and financial goals.

2018 was a year of extremes - both in the global climate and in our program. With mixed signals from government, we are inspired by our members who are leading change, taking action, and setting ambitious sustainability targets.

For its third straight year, Green Economy North was the fastest growing program of its kind in the province, gathering together local businesses, and organizations into a strong network committed to sustainability.

Our program took on new challenges, supporting detailed long-term sustainability strategies for over 40 institutions large and small, completing 15 walkthroughs, and 10 action plans for a wide variety of businesses, institutions, municipalities, and faith based organizations. We are

particularly proud of the 8 members who have set greenhouse gas reduction targets.

In addition to networking and educational events, the highlight of 2018 was our first Green Expo: a day-long event



and trade show, which brought together members, experts, service providers, and community members.

Program innovations include an online member "leaderboard"

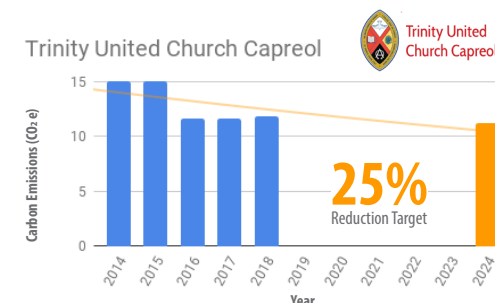
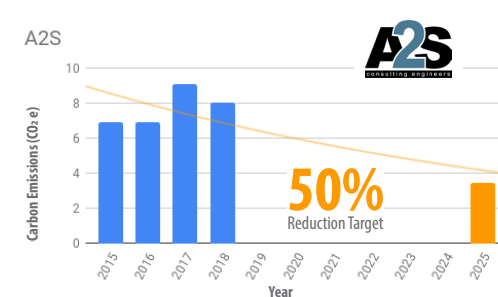
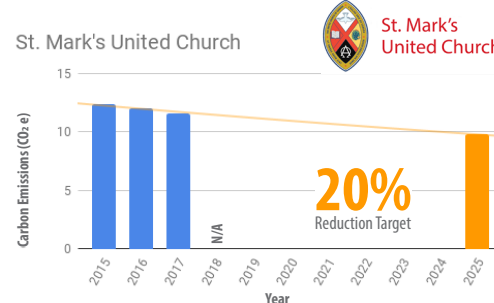
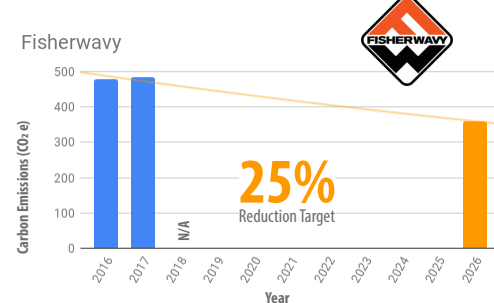
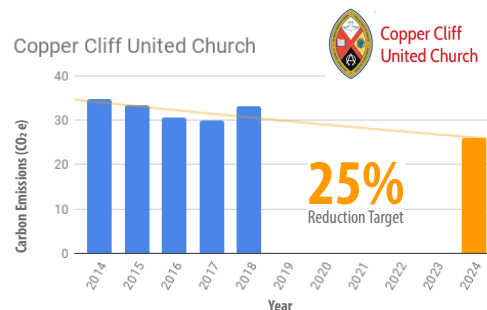
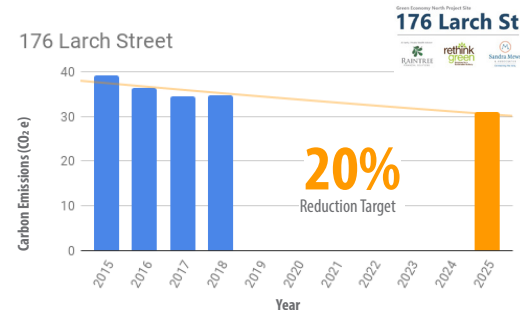
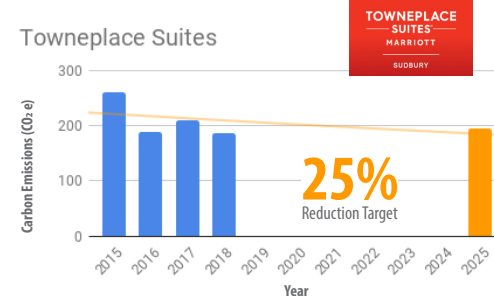
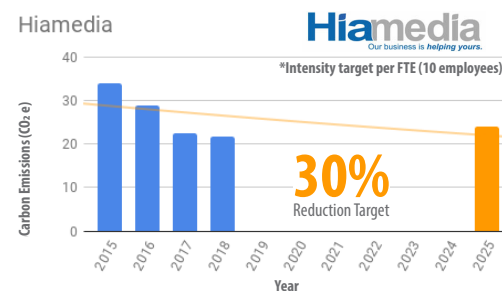
and personalized sustainability reports. These tools track member progress and inspire them to take their action to the next level.

Green Economy North members reduce their carbon footprint, measure and control their energy use, save money on utility bills, increase their green brand, and they are preparing for carbon pricing. We are proud to support organizations in Northeastern Ontario as they measure, manage, reduce and save.



## MEMBERS

Green Economy North and Smart Green Communities members are setting and achieving sustainability goals. To find out more head to: [www.greeneconomynorth.ca](http://www.greeneconomynorth.ca).



# SMART GREEN COMMUNITIES



**Smart Green Communities** works with municipalities and First Nations to lower energy costs, reduce greenhouse gas emissions, and integrate environmental sustainability goals with municipal planning and asset management.

Smart Green Communities was established in 2017 as a component of Green Economy North and has since broadened to address specific needs to municipalities. Using the principles of measure, manage, reduce and save, members receive hands-on technical support in generating emissions inventories and tailored action plans.

Smart Green Communities identified the need for regional-level energy planning. In March 2018, we hosted the "Building Capacity to Plan" conference in Little Current, which assembled program participants, community members, and expert speakers to discuss energy planning in Northeastern Ontario. The

topic was further discussed through the panel "Implementing energy projects in North-eastern Ontario communities" at the inaugural Sudbury Green Expo. Regional collaboration was communicated to the public during a media event at



the Kagawong Park Centre (pictured) in October. Early lessons from five of the participating municipalities were highlighted in a presentation at the Northeast Regional Electricity Forum in November.

We received funding from the Independent Electricity Systems Operator and the Federation of Canadian Municipalities to launch the Regional Energy & Emissions Planning Project, which provides education and capacity-building, and will culminate events in two regionally-specific plans for Manitoulin Island and the North Shore of Lake Huron in 2020. Smart Green Communities is working with the Ontario Centre for Climate Impacts and Adaptation

Resources (OCCIAIR) and Cambrian College Applied Research.



**LOOK** around you. Climate change is already affecting our lives and our community. The consequences will continue to multiply unless everyone takes action.

We cannot rely on governments alone to lead us out of this problem – every company, institution, organization, and person must play their part to achieve the change we need.

Here in Northern Ontario, we find climate leaders throughout our

community: in local businesses, churches, mining multinationals, utility companies, post-secondary institutions, and small municipalities.

Together, we are demonstrating that a more sustainable economy is possible. For the sake of our children, our planet, our future, I hope that you will join us.

- Rebecca Danard,  
Executive Director



Green Economy North is one of seven Green Economy Hubs across Ontario supporting networks of businesses to set and achieve sustainability targets. Together, we're demonstrating a more sustainable economy is possible.

Program Funders & Sponsors:



Environmental Impact Statement

To reduce the environmental impact of our Annual Report, the full version is available digitally and only the summary was printed. By doing this we saved: 183 lbs of GHG emissions. **Impact:** 250 printed copies used 9.5 lbs CO<sub>2</sub>e and 92 L of water (www.papercalculator.org).



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